

Brendon Baker

Video Editor and Producer

New Canaan, Connecticut
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<https://www.brendonbakermedia.com/portfolio>

Experienced video editor and producer with a proven track record in sports media. Skilled in fast-paced production environments, delivering high-quality digital content to millions of fans worldwide. Adept at editing, content creation, teamwork, and meeting tight deadlines in a dynamic and evolving landscape.

WORK EXPERIENCE

WWE

Stamford, CT

Video Editor

Full-time • 11/2021 - Present

- Edit and deliver full episodes of WWE digital original series, Break It Down, Retrospective, and Superstar Vlogs, to a worldwide audience of more than 100 million YouTube subscribers
- Produce weekly WWE Now studio shoots, and send episodes to air in arenas before Raw and SmackDown
- Provide live social coverage of WWE's weekly shows and premium monthly events, delivering vertical reels which generate millions of social views
- Produce weekly Fanatics Live streams as part of a long-term partnership with Fanatics and Topps

Sports Info Solutions

Coplay, PA

Video Editing Supervisor

05/2021 - 10/2021

- Trained and managed a team of 10 first-year video editors
- Oversaw nightly production on more than 50 minor league baseball games across the country
- Worked directly with MLB to ensure video quality aligned with league standards
- Led efforts that resulted in a 20% increase in operational efficiency across the video editing department

Video Editor

03/2019 - 09/2019

- Edited Minor League Baseball game footage into highlight reels, player scouting videos, and coach breakdowns
- Selected as one of four editors to work on the MiLB playoffs, based on performance and reliability

KOMU-TV (NBC)

Sports and News Multimedia Content Creator

07/2016 - 12/2018

- Scripted, shot, and edited feature stories for TV and KOMU digital platforms
- Produced and anchored segments covering Mizzou Athletics and high school sports

SKILLS

- Long-Form Video Editing
- Vertical Video Editing
- Video Production
- Studio Production
- Live Event Production
- Avid Media Composer
- Adobe (Premiere, Photoshop, After Effects)
- DSLR Cameras
- Sony Cameras
- AP Style and Broadcast Style Writing
- Audio Mixing
- Color Correction
- Graphic Design
- Web Design
- All Social Media Platforms
- Grabyo
- Tagboard
- OBS
- Diamond Logger
- CMS
- VMS

EDUCATION

Bachelor of Journalism

University of Missouri (Mizzou)

08/2014 - 12/2018

On-air announcer for the student radio station KCOU. Hosted morning news updates, sports talk shows, and served as a play-by-play announcer for Mizzou Football, Basketball, and Volleyball broadcasts.

CERTIFICATIONS

Adobe Photoshop

06/2020 - 11/2021

New York Institute of Art & Design